



ANNUAL OPERATING
FORECAST
FOR A DÉPIL TECH CENTER

and

CENTER SET UP REQUIRED BUDGET
IN CANADA



Franchise contact:

196 Avenue de la Californie - California Park - Château de Leliwa

06200 Nice, France

+33 (0)4 93 92 49 79/+33 (0)7 62 52 12 33

contact@depiltech.com

This forecast does not include taxes or administrative costs specific to the Canadian market. ()*

	HEADINGS	1 Care Booth
706	Permanent Hair Removal Skin Rejuvenation Cosmetics TOTAL SALES EXCL. VAT	\$ 374,400 \$ 72,000 \$ 28,800 \$ 475,200
60	Purchase of supplies and procurement Cosmetics stocks purchase Maintenance products and supplies/drinks Office supplies Power/water Cabin consumables Subtotal	 \$ 14,400 \$ 3,000 \$ 850 \$ 1,700 \$ 10,350 \$ 30,300
61	External services Premises rental Machine flashes Insurance premium Maintenance (for premises: alarm, fire extinguishers, etc.) Subtotal	 \$ 25,900 \$ 31,700 \$ 2,150 \$ 500 \$ 60,250
62	Other external services Accountant's fees Advertising/marketing/communications Web marketing (**) Entertainment/travel expenses Post and telecommunications Subtotal	 \$ 4,300 \$ 22,450 \$ 20,750 \$ 2,900 \$ 1,550 \$ 51,950

(*) Exchange rate : 1 euro = \$1.44

(**) Optional

	HEADINGS	1 Care booth
64	Staff costs (<i>Estimation on European bases</i>)	1 pers.
	Gross salary	\$ 43,200
	Salary-related social charges	\$ 17,800
	Subtotal	\$ 61,000
65	Other day-to-day management costs	
	Franchise fee	\$ 23,750
	Advertising fee	\$ 3,450
	Subtotal	\$ 27,200
	TOTAL EXPENSE	\$ 230,700
	TOTAL SALES EXCL. VAT	\$ 475,200
	FORECAST RESULT	\$ 244,500

ESTIMATE OF BUDGET REQUIRED FOR OPENING A CENTRE IN CANADA*

Example for a commercial premises (excluding lease premium)	Cost of a 45 m ² / 1 booth establishment excl. VAT
Works : \$ 1650/m ² for 45 m ²	\$ 64,800
- Store branding sign (1 panel of 4 m x 0.60 m approx. + 1 flag)	\$ 4,300
Air conditioning + CMV (for normal premises configuration)	\$ 10,800
Shop window + door	\$ 2,200
Machine	\$ 54,700
Furniture/IT	\$ 16,200
Treatment table + associated items	\$ 1,800
Marketing**	\$ 4,500
Cabin Consumables + Staff outfits	\$ 4,400
Franchise entrance rights and fees	\$ 40,400
Stocks of cosmetics	\$ 5,600
Travel/accommodation for training	\$ 4,300
AVERAGE TOTAL COST EXCL. VAT	\$ 214,000

Figures will vary and are dependent upon the particular context, including the premises.

Entrance right and fees :

International : \$ 40,400

* Initial personal cashflow contribution : \$ 60,000

** For the first openings, these items will be imported. Local providers will be selected for following openings.